



# Chrome OS Enterprise for Finance

Case 1

**Blend:**

**Improving productivity and  
strengthening security**

# Overview

Blend creates digital platforms to help financial services businesses streamline lending. The company has to securely manage consumers' sensitive personal financial data in an environment where engineers need access to production systems to build, maintain, and troubleshoot the product. Chromebooks with Chrome Enterprise Upgrade help engineers work productively while also safeguarding consumer information.

## Chrome OS result

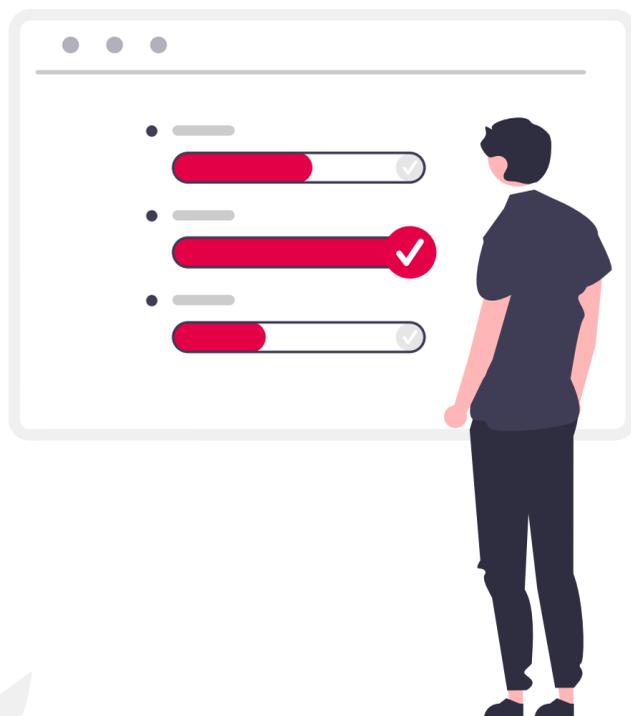
- Increased the number of engineers with production environment access from 10 to 100.
- Improved security through automated patch management and with Chrome extensions adding security certificates and anti-phishing tools.
- Maintained budgets for IT admin and device costs even as dozens more Chromebooks were deployed.

# Security At All Stages of Production

Chromebooks give Blend engineers a sandboxed environment all the way from device keyboard to production. Blend's IT department uses Chrome Enterprise Upgrade to whitelist apps and build extensions, including one that creates a security certificate uniquely tied to each Chromebook.

Following the successful Chromebook rollout, Blend plans to add Chromebooks to its new customer call center. Agents will use Chromebooks to access Google Workspace and CRM applications, while the IT team centrally manages the devices with Chrome Enterprise Upgrade.

“As well as saving us money, Chromebooks buy us time and freedom. Engineers don't need to worry about security or wait for IT to configure or lock down Chromebooks. They can just get to work.”



Case 2

**Square:**

**Pixelbooks and Figma improve  
productivity and design  
workflows**

# Overview

Square, the financial services technology company, needed to help employees remain productive as the business grew globally—while also keeping workers and their data secure. In addition, Square’s design teams wanted to solve design workflow challenges caused by siloed software environments. Pixelbooks with Google Workspace are now offered to new employees, reducing IT management and easing security concerns. As Square’s design teams adopts Figma, the browser-based design tool, designers can now choose Pixelbooks as an alternative to MacBooks.

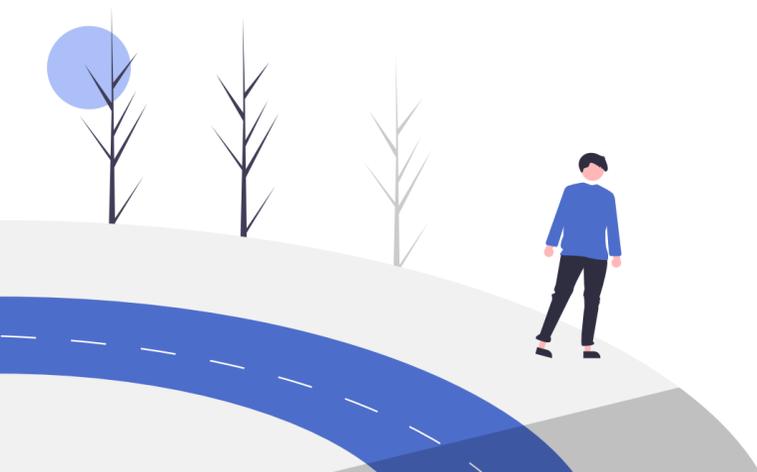
## Chrome OS result

- Offered greater choice of tools depending on workers’ needs.
- With Figma, the browser-based design tool, improved workflow and collaboration for Square’s design team Improved security through ChromeOS automatic updates.
- Reduced IT device setup time by 70 percent.

# Secure workflows, greater collaboration

After careful testing, Square added Pixelbook to its roster of worker productivity tools. Features such as the containerized ChromeOS help strengthen security, as does the automatic updates. Since the IT team doesn't need to image drives or install applications, Pixelbooks can be set up in about 70 percent less of the time needed for other devices. Now that Figma has added the ability to use custom fonts with Figma Organization, Square's designers use Figma on their Pixelbooks to collaborate on projects and get faster approvals.

“Pixelbooks help us scale the business as fast as we can hire people, with less operational overhead.”



Case 3

**Synchrony:**

**Rapidly converting call center operations to remote work**

# Overview

To keep its 6,000 global contact center employees safe during the COVID-19 pandemic, Synchrony, a leading consumer financial services company, needed to move employees to home-based remote work while still maintaining a high level of customer service. Because employees need fast and secure access to private customer data, converting them to remote work posed challenges in training, technology management, security, and operations. To solve these challenges, Synchrony chose Chrome Enterprise, including Chromebooks for the entire remote contact center team.

## Chrome OS result

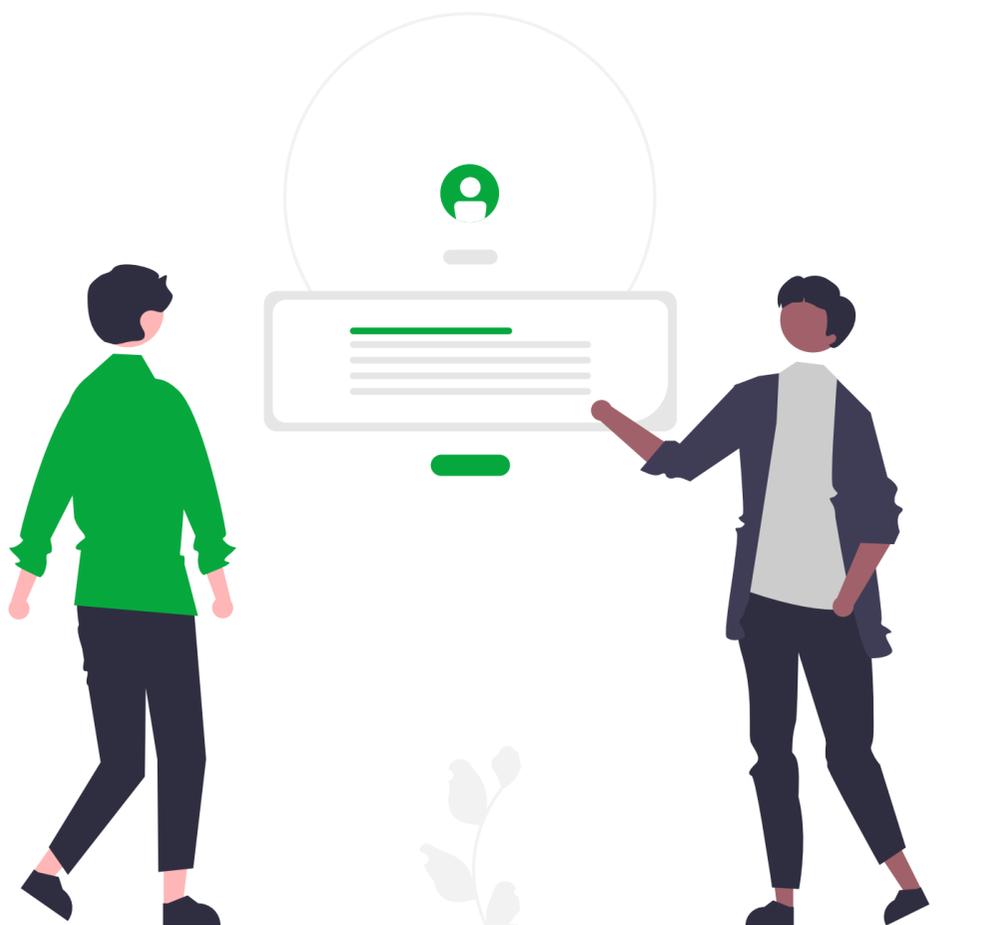
- Contact center employees shifted to remote work in just a few weeks.
- IT teams quickly and easily set up and managed devices using Chrome Enterprise Upgrade Employee productivity remains high, as do customer service levels.
- Managed guest sessions help employees quickly access Synchrony applications via Citrix.



# Remaking productivity with Chrome Enterprise

As a first step to get contact center employees safe at home, Synchrony partnered with Connection Enterprise Solutions to source, purchase, and distribute 6,000 Chromebooks, mostly 15-inch Acer models. Chrome Enterprise Upgrade allows Chromebooks to be provisioned, set up, and managed remotely. Synchrony set up a technology team dedicated to supporting remote employees, including a support website with Chromebook and remote-working FAQs and best practices. Synchrony's contact center teams maintained high productivity.

“We're happy to see that our employees love Chromebooks, which makes us think about keeping a remote work culture going in the future. We decided Chromebooks would now be the contact center device of choice.”



Case 4

**Vertex:**

**Use Chrome Browser to  
help ensure the privacy of  
customer tax data**

# Overview

Vertex faced technical limitations when relying on a legacy browser to power tax technology solutions for businesses. Optimizing their platform for Chrome Browser helped clients file taxes fast and create reports faster in a secure environment, where their issues can be resolved minutes after being reported.

## Chrome OS result

- More secure HTTP communications.
- More data security with sandboxing.
- More cross-site scripting attacks blocked with security headers supported by Chrome.



# Vertex simplifies business tax prep with Chrome Browser

Chrome Browser's security headers helped Vertex block cross-site scripting attacks and add protocols for secure HTTP communications. Chrome's built-in sandboxing was also a plus. Less time spent on security means Vertex employees have more time to build new features and inspect code in real time on the back end.

“By optimizing our products for Chrome browser, we ensure our customers have a secure and productive environment for calculating business taxes and running tax reports, so they can focus on analyzing results and making better business decisions.”



**FydeOS enterprise solution empowers your industry**

**In addition to providing the same quality experience and benefits as Chrome OS Enterprise, FydeOS enterprise solution can also offer system customisation and private deployment, including:**

- Enabling FydeOS to run smoothly on your existing hardware, including x86 and selected ARM devices**
- Customisation and enhancement of bespoke system features**
- Private deployment of essential supporting services for FydeOS**

**Please contact FydeOS sales team for private customisation services.**

**NB: Source from <https://chromeenterprise.google/customers>**



# Thanks

